

D 8.2

DISSEMINATION, COMMUNICATION AND EXPLOITATION TRACKER

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1. REPORT OBJECTIVES

Deliverable 8.1 Communication and Dissemination strategy had already defined, during the first half of the project, the target audiences, dissemination methods and goals and complementarity of the activities and the measures to assess the success of the dissemination activities.

In the case of PadovaFIT Expanded the main dissemination and communication objectives and goals were the following:

- 1) **Promote the project** and its activities in a coherent manner across all partners and all countries as well as at European level;
- 2) **Promote the project objectives** in the pilot areas and **involve citizens** in the redevelopment of buildings.
- 3) **Stimulate wider discussions** in the energy renovation of private residential buildings, renewable energy production, energy efficiency and innovative financing by communicating on the successful results;
- 4) **Create engagement from local to European levels** by engaging stakeholders in a series of knowledge transfer activities, and making the project's findings, news, outputs and deliverables easily accessible to all interested stakeholders;
- 5) **Maximize the impact** of the work done in this project by establishing links with different organisations at all levels and reaching out to further consumers; and
- 6) **Make effective use of digital services and media** to reach out to an even wider audience

List 1: Main Dissemination Goals of PadovaFIT Expanded

Members of the PadovaFIT Expanded Consortium have all collaborated in delivering the project's communication strategy, and have worked together to review and improve it as the project progresses. In order to do this in a systematic way, we used the tool of Dissemination tracker, which will be the object of this report. The aim of the Dissemination tracker is to ensure that all the activities and tools that can contribute to the development, evaluation, uptake and exploitation of project outcomes are identified and followed at regular intervals.

For this purpose, the Dissemination tracker ensures that the project research and practical outcomes are widely disseminated to the appropriate target audiences via appropriate methods and at appropriate times along the project lifecycle, particularly at key Project milestones.

The Dissemination tracker includes the following key elements which will be included in the report:

- **Communications Task Force group and key communication activities**
- **Project Impact Reporting Table:** List of all communication and dissemination activities of the project (i.e. the individual Consortium partner contributions plus the activities managed at project level by Climate Alliance such as Website and Social Media).
- **Partner Impact Reporting Table:** List of all communication and dissemination KPIs where all partners regularly reported their activities with regard to each KPI.
- **A list of project activities and events** (Aim: track all internal and external events the project has organised or that were attended by Consortium partners to present the project.)

List 2: Key elements of the Dissemination Tracker

All partners and especially members of the informal Communication Task Force have included these KPIs in their communications planning and schedules.

2. COMMUNICATION TASK FORCE AND KEY ACTIVITIES

This section gives an overview of the members of a specific and informal Task Force that was designated amongst Consortium partners. The objective of this task force was to make sure that KPI's were on track, that the target audiences were involved and that the project's communication strategy was being implemented.

In addition, we would like to list here what we consider as the key communication and dissemination activities for the project. These were the object of the Dissemination tracker tool that is detailed in this report, and these are also the activities listed in Grant agreement part 2.2 titled Measures to maximise impact. These activities, as we shall see later, are the ones that can be measured in terms of impact and are therefore Key parameters for Impact of the project communication, dissemination and exploitation. They are the following:

1. Project website: www.padovafit.eu (website is in English, with links to IT, BG and RO info sites)
2. Project social media channels (LinkedIn and Twitter)
3. Promotional material (online and printed, when available)
4. Event organisation (by the project and also partners when relevant)
5. Participation by a partner at other events (external to the project or consortium)
6. Training material creation and distribution (mainly by Municipality of Padova and pilot partners)
7. Original articles, in scientific publication or general popular articles
8. Press/media activities and releases (this activity is covered in detail in deliverable D 8.7)

List 3: KPIs of project dissemination, communication and exploitation

Members of the Communication Task Force

The Communication Task Force met on two occasions during the project times. The first meeting was in September 2020 and the second in October 2021. During these meetings we discussed our key communication activities, the KPIs and the impact we are making with our target audiences.

Here below is a description of all the partners of the project and the specific members of the Communication Task Force:

- **Comune di Padova (Lead Partner)** – member and leader of the consortium: has relationships with local, regional and national governments and stakeholders in Italy; long-standing experience in projects organisation and management, particularly on urban planning, environmental and sustainability issues; central role in town and energy planning; expertise in participatory processes and engagement of end users. The person holding membership of the Task Force was Giovanni Vicentini.

- **Università Commerciale Luigi Bocconi** – member of scientific networks; links to other EU projects; international standing in business, economics and law; specialized in providing support through the application of several methodologies, including cost-benefit analysis, evaluation of externalities, economic modelling and scenario development; technical, socio-economic, financial and research-oriented expertise. The person holding membership of the Task Force was Annamaria Bagaini.
- **Sistema Iniziative Locali SpA** - leading company in Padova for local development initiatives, operating both as economic, procedural and financial advisor, and as equity investor in PPP initiatives with a particular emphasis on social, economic and financial sustainability of projects; supports decisions of LA, Institutions, Banking Foundations, private companies; operates as a Management Company and/or a Technical Advisor of investment vehicles. The person holding membership of the Task Force was Alessandra Montanelli.
- **SOGESCA s.r.l.** - engineering and consultancy company which offers environmental consulting services to public bodies and industrial enterprises; experienced in the energy sector, working on a number of projects and actions dealing with energy planning, energy policies and regulations; experienced in technical and financial tools for the implementation of energy efficiency measures and the implementation of RES technologies in both the private as well as in the public sector. The person holding membership of the Task Force was Laura Bano.
- **Forum per la finanza sostenibile** – non-profit and multi-stakeholder organization which gives it the experience in different sectors; promotes the integration of environmental, social and governance (ESG) criteria in the policies and processes adopted by the investors; great experience in the sustainable finance sector and on financing the sustainable local development. The person holding membership of the Task Force was Alessandro Asmundo.
- **Climate Alliance** - world's largest city network dedicated to climate action; great experience in working with local governments (and in particular within the Covenant of Mayors and other European cities/local government alliances); links to other EU projects; extensive experience in coordinating and participating in various EC projects; has developed a comprehensive methodology to help its members to prepare, implement and follow up on their local climate and energy plans; expertise in financing, energy planning, capacity building and knowledge transfer. The person holding membership of the Task Force was Masha Tarle.
- **Municipiul Timisoara** – local authority which has relationships with local, regional and national governments and stakeholders in Romania; it has approved a Local Strategy on Climate Change and an Action Plan to fight, mitigate and adapt to it; specific objectives for the refurbishment of buildings in the residential sector are going to be pursued by „Involving energy service companies (ESCOs) promoting the benefits of Energy Performance Contracting (EPC)” (SEAP). The person holding membership of the Task Force was Ella Sipetan.
- **Energy Agency of Plovdiv Association** – has relationships with local, regional and national governments and stakeholders in Bulgaria; devoted to promoting the efficient and sustainable use of energy and to expanding the use of renewable energy. It carries out feasibility studies, energy analyses, and energy project

identification, development and management; great experience in the field of building renovation in public and private buildings, policies and requirements towards retrofitting. The person holding membership of the Task Force was Milena Agopyan.

Key Communication Activities

All the project partners were involved with the communication, dissemination and exploitation activities, under the guidance of Climate Alliance (CA) as WP8 Lead. The partner with most involvement in implementing the activities was undoubtedly the Municipality of Padova (CDP), as the project's main activities were very much related to a need to communicate in a continuous way with interested stakeholders. Climate Alliance was more active at the EU level, disseminating project information to other networks in the field of sustainability, dealing with specific sectoral associations, its own network of cities, other city networks and the link to other EU projects on one Stop Shops around Europe.

Pilot partners, such as Municipality of Timisoara and Energy Agency of Plovdiv (EAP), were relaying the information to their own networks, and their involvement was significant in terms of dealing with media, organising events and involving policy makers and interested associations at national level.

Partners that were in charge of technical and financial aspects (SINLOC, SOGESCA, FFS), and that were close to the private sector and its associations were active in providing support to project lead by promoting content such as social media posts, event invitations and newsletters. They were also active in communicating at the local level as they are based in Italy.

University of Bocconi (UB) was our academic partner, active in promoting the content and objectives of the project to the academic and research community, in the way of producing knowledge and linking existing research with project relevance and results.

The table in the next page presents the involvement of the Task Force members with regard to each Key Communication activity.

Table 1 – Involvement of Communication taskforce in Key Communication activities.

Partner Name	WEBSITE	SOCIAL MEDIA	PROMOTIONAL MATERIAL	EVENT ORGANISATION	PRESS/MEDIA ACTIVITIES	SCIENTIFIC AND POPULAR ARTICLES	TRAINING MATERIALS	EVENT ATTENDANCE/SPEAKING
CA	Website lead, main content curator. Uploads content on the website and makes sure the site is functioning	Project Social media lead (LinkedIn and Twitter). Creates original content for posts and tags partners to further promote	Coordinates the design of the promotional material such as the flyer, poster, roll up, and also event announcements (mainly online) and online newsletter. Creates original content for the promotional material	Coordinates the project capacity building and knowledge transfer events, promotes and supports organisation of final event Supports pilots in their event promotion	Collects examples of press and media activities from pilots	Creates original blogposts on website of the project Promotes partner content related to the project	Distribution of promotional material at EU capacity building events and peer-to-peer learning workshops	Participates in events organised by its organisation to promote the project and in other EU project events on the topic
UB	General support Complete information requests to support WP Lead	General support Complete information requests to support WP Lead	General support Complete information requests to support WP Lead Send promotional material to their networks Distribute promotional material at events	General support Complete information requests to support WP Lead Promote online and offline events to their networks Act as moderators at events	-	General support Write research articles for scientific publication	General support to Community of Padova in creation of relevant training material	Participates in events organised by its organisation, by the PadovaFIT project and other sectorial stakeholders, to promote the project to its community
SINLOC								
SOGESCA s.r.l.								
FFS								
Municipality of Padova	General support Complete information requests to support WP Lead Create and populate their own OSS web page (CPD, TIMIS, EAP)	General support and also works to create original content on their own national Social media channel, to promote the OSS in Padova	Main user of promotional material, adapted to national language. Adapts material and distributes to citizens and stakeholders	Organise and promote national and local events to promote the project and their OSS	Develops media releases and articles to promote the project in the country and at city level	General support Complete information requests to support WP Lead	Creation of original training material Distribution of promotional material at national capacity building events	Participates (mainly as speaker) in events organised by the Municipality, by the PadovaFIT project and other local authorities, in order to promote the project local authorities in Italy and EU
TIMISOARA EAP		General support and also works to create original content on their own national Social media channel, to promote the OSS in the pilot territory	Users of promotional material, adapted to national language. Adapt material and distributes to citizens and stakeholders	Organise and promote national and local events to promote the project and their OSS	Develop media releases and articles to promote the project in the country and at city level	General support Complete information requests to support WP Lead	Plan to model and tailor training material to pilot countries Distribution of promotional material at national capacity building events	Participates in events organised by its organisation, by the PadovaFIT project and other sectorial stakeholders, in order to promote the project to its community

3. TARGET GROUPS AND CENTRAL MESSAGES

PadovaFIT Expanded specifically took action in four pilot areas, but its purpose was to make an impact also on a broader level, with EU associations, institutions and other related stakeholders. For that purpose, we have divided the target groups into two levels: primary and secondary groups.

Primary Target Groups

The primary target groups within the four pilot areas are public authorities, such as policy-makers and relevant technical staff from local and regional governments. In the private or semi-private sector the project has addressed also energy renovation project promoters, financing institutions, banks, ESCOs and energy agencies.

Pilot Areas:

- Local and regional governments of 4 target areas
- Owners, tenants and their associations

European Level:

- European Commission, European Investment Bank, other European banks, financing institutions and European associations related to renovation, International Union of Property Owners (UIPI), European Consumer Organisation (BEUC), European Builders Confederation (EBC)

Secondary Target Groups

- Building managers and facilitators, Public utilities, PPPs, etc.
- Private Sector (incl. ESCOs, construction value chain), local businesses, cooperatives & their associations, professional orders
- Financing institutions, Insurance companies & their associations

There were a number of important messages identified since the beginning of the project. These messages were present in most of the key communication activities listed in part 2 of this report. The messages were consistent throughout the project but due to the geopolitical changes some had to be adapted. For example, the project was also willing to target audiences interested in energy poverty, in order to show how OSS can contribute to alleviating energy poverty in the long run. The project, especially in its pilot territories, had to adapt the messages to the national fiscal schemes such as the Italian case.

We have seen that, although all messages were highly relevant, certain target audiences were harder to reach. Examples include the financial sector (in all territories) and the construction companies, including equipment and energy suppliers. They maybe have been reached better through specific associations in their sector and may need to have an adapted, tailored language approach.

Key Messages used in PadovaFIT Expanded

Private Householders:

- Renovating our home can lower the energy consumption, decrease your energy bills and increase your and your family's health and can increase your quality of life
- If you struggle to pay the heating bills during the winter, then energy renovation through the OSS can improve your situation.
- Finding/Having the work done can be a hassle but the OSS can make the process of having your home renovated smoother.
- Don't be afraid, renovate.
- The OSS service guarantees you good quality work. One-Stop-Shops are transparent and advisory tools.
- You may qualify for financial support to assist with the costs of energy renovation – our service combines financial, technical and other support to get the job done.

Equipment suppliers and ESCOs/ Construction and energy companies:

- Engage with PadovaFIT Expanded rather than have to approach household by household, we are looking to bring lots of opportunity for your business.
- The OSS bridges the gap between finance and renovation opportunities in private residential buildings.
- The OSS will support you with trainings, advice and experiences from other projects tackling home renovation.

Banks and financial institutions:

- Aggregate the opportunity
- If you're looking to increase your green lending to support additional home renovation projects.
- We're looking to reduce risk by working with trusted suppliers by pre-assessing energy projects.
- The building renovation sector offers the capacity to boost the economy and to generate local jobs.
- One-Stop-Shops ease the access to financing and better rates.
- One-Stop-Shops are new and innovative business models

National governments + EU:

- The project is aiming to demonstrate the value of OSS in boosting renovation rates and lowering the household energy consumption and emissions.

Overarching messages:

- Boosting the building renovation rate is a fundamental key to lower the energy consumption and thus decrease the carbon footprint.

- One-Stop-Shops bridge the gap between the fragmented supply and demand side.
- One-Stop-Shops help to generate a better and broader understanding of house owners needs in the local context.
- One-stop-shops for home renovation services offer benefits for both private homeowners and home renovation contractors.
- A shift towards a more service-oriented supply side together with a deeper understanding on the demand side is key to successful building renovation.
- One-Stop-Shops not only offer benefits for clients and suppliers, but also for climate mitigation, quality of life, health, energy efficiency and low carbon strategies.
- The previous phase of the project discovered that:
 - The network of local stakeholders generates significant opportunities and an important knowledge base.
 - Tailored communication towards citizens leads to an increased knowledge about energy issues, home renovation and energy performance contracts.
 - A cooperation with all relevant financial stakeholders from the beginning leads to more promising solutions and a mix of financial instruments.
 - Including all target groups already in the development phase ensures a better understanding of all parties.

4. PROJECT IMPACT

Table 2 below presents the communication activities that were the object of the Communication, dissemination and exploitation tracker together with the dissemination KPIs and explanation of how these were reached. The figures below refer to the KPIs present in the grant agreement of the project and that apply to the project as a whole. At times it was to the WP 8 Lead to reach the figures, but in most cases partners had to work to reach the KPIs.

All partners and especially members of the informal Communication Task Force included these KPIs in their communications planning and schedules throughout the project.

From the Final results we can see that most KPIs were met: newsletters, articles written, events representations, etc. For those KPIs where the final result differs from the ones found in the grant agreement, an explanation is provided, together with potential substitute Indicators that may have been taken into account instead (e.g. tracking social media posts instead of press releases).

Table 2: Communication activities of the PadovaFIT Expanded project.

Communication Tools	Description of the tool from the Grant Agreement	KPI	Final Results and impact
Website	A project website served to describe the project, its purpose, its progress, and ongoing results. It was also used as a hub for practical material such as the deliverables that could be applied to other OSS initiatives. The website was the main point to see news on the many events of the project. The website should have relevant information in Italian, Bulgarian and Romanian. In this web site there is the reference to the websites of the Italian, Romanian and Bulgarian OSS	A total of at least 20,000 visits during the project lifetime LINK TO WEBSITE: www.padovafit.eu	During the project lifetime, we have received a total of 7,500 unique visitors that have generated more than 18,000 visits to the website. DIFFERENCE WITH TARGET: Can be explained due to fact that we have intensified our communication via social media channels, where we had more than 20,000 impressions during the project course. As to the language versions on the site, we created specific web links for those looking for information in Italian, Bulgarian and Romanian (instead of translating all the site content). The websites of the three OSS generated the following visits: Padova OSS : 11,300 visits Timisoara OSS : about 500 unique visitors so far (the website is new) EAP : cannot estimate exact visits to the specific OSS info page. Total n. of visits in all websites: 29,800
Social Media	The project used social media tools: in the first part of the project it focused on Twitter, and in the second it extended to its own LinkedIn profile, making it the primary social media channel. Facebook was not used as it was not deemed relevant at the project level (but possibly so at the pilot level)	A total of at least 500 connections and 200 followers There were no targets in terms of social media activity	LinkedIn 218 connections Twitter 79 followers Channel Links: Twitter and LinkedIn NOTE: the reason we did not reach 500 is that we only started to use LinkedIn in February 2021. There was a problem with the Twitter account as it was blocked on various occasions, which slowed down our follower acquisition.
Newsletters	Containing the information on project main results and lessons learned, as well as inspiring stories from across Europe.	4 EU, 12 National	The four EU project newsletters can be found on the website here .

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Communication Tools	Description of the tool from the Grant Agreement	KPI	Final Results and impact
			These were all translated into national languages and shared in emails to the email lists of pilot partners, making them 12 national newsletters.
Other Media	TV, Radio, newspapers, etc.		There were no specific KPIs for the project as a whole but we have tracked media releases per pilot partner and this will be further detailed in deliverable <i>D8.7 Report on media activities</i>
Promotional and Marketing Material	Promotional material will be developed to communicate the status and key outputs of the project to specific groups for use in conferences, workshops and presentations such as flyer, poster, newsletter and other means in at least 4 languages.	A total of at least 3,000 copies of various material distributed (flyers, leaflets, posters, newsletters)	Materials distributed: Timisoara: More than 11,000 printed materials (flyers, leaflets, posters) out of which about 8,000 was distributed Bulgaria: More than 1800 printed material out of which about 1200 was distributed Padova: 2,500 flyers; 280 posters, 1,000 brochures
Capacity & Training Material	To ensure capacity building and training tailored material will allow effective communication and training of different target groups	> 500 persons actively use developed material	Capacity building (CB) involvement (see D8.2): n. 266 people participating at CB national events (in IT, RO, BG); n. 70 people participating at CB European events; n. 204 people participating at peer to peer learning workshops. Training materials distributed: n. 121 online material packs provided (see D3.4) About 660 people actively used the capacity and training material
Scientific and popular articles	Where relevant, the lessons learnt in this project will also be published in peer-reviewed scientific & popular journals (e.g. Energy, Applied energy, Energy Policy, Renewable energy but also financial papers), as well as in relevant	At least 1 scientific and 18 popular articles/e-news	There was one scientific article published in the Science Direct and 50 popular articles on different web portals (mainly in Italian and Romanian), but also on our organisation websites and on platforms such as LinkedIn.

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Communication Tools	Description of the tool from the Grant Agreement	KPI	Final Results and impact
	magazines, newsletters and websites (e.g. the Renewable Energy World magazine, HORIZON, partner newsletters & websites).		In terms of popular articles, those in LinkedIn and in our newsletters were content rich and interesting for a wide audience. Examples: Article 1 Article 2 Article 3 Article 4
Press Releases	Press releases will be prepared in participating cities to inform the media about PadovaFIT EXPANDED achievements. Press releases will be written and circulated to relevant media, e.g. news agencies with to highlight the importance of integrated energy and climate planning and management.	A total of at least 30 press releases	The project has achieved 16 press releases, coming from mainly our OSS initiatives in Padova and Timisoara. Some of these will be explained in the corresponding deliverable on media. In the last years the use of the press release has gone down and communication experts are using more social media to achieve results. On social media the project has had more than 80 Tweets and 60 LinkedIn posts promoting original the project to a wide audience
Active (Re-) Presentation	2x presentations by each Partner at national or European events related to the topics of energy efficiency retrofitting of buildings 1x presentation by CPD at International conferences	17 events altogether	The project has been represented at a total of 45 unique events , out of which half were at EU wide events.
Final Event	The objective was to share lessons learned by the project will take place in Brussels	At least 100 participants	It was decided to hold the conference in Padova as we believe it was more relevant since most of the content of the project and partner were linked to the city. The event had a total of 64 in person participants and 40 online attendees.

5. EXTERNAL EVENTS WHERE OUR PROJECT WAS PRESENTED

The PadovaFIT Project was present through its partners at a number of national and EU events. The project was presented at these events, either with a speaking slot (e.g. when project lead was presenting, or pilot representatives). At times the project was presented only with a simple slide, or speaking, which was the case when done by other partners. It is important to note that here we only looked at events that were not internal to the project (e.g. internal capacity building, meetings or similar). We are focusing in this part on reporting only those events where we were usually invited by other stakeholders or even internal to the organisations of the partner's but that were not internal to the project itself.

In the table below we provide an overview of the events, in terms of event title, organiser, and what was presented and by whom. As a result of this activity, we have surpassed our KPI of presenting the project in altogether 17 events. We have tracked more events, but have decided to include here **45 unique events** where the project was presented throughout this period. Taking into account that there was the Covid epidemic throughout the duration of the project, we were satisfied with such a high amount of representation.

Table 3: Representation at project events by project partners (45 events).

Date	Event name	Event Type	Location	Target Audiences	Partner
06/06/2019	Sustainable Places 2019	Conference	Cagliari, IT	Various	PADOVA
06/06/2019	The Second National Round Table on Financing Energy Efficiency in Romania	Roundtable/conference	Bucharest, RO	Public sector Romania	Timisoara
19/06/2019	Capacity building workshop "Providing energy retrofit packages to private homeowners – business models and project implementation"	Workshop	Brussels, BE	Municipalities, energy agencies, craftsmen cooperatives, one-stop-shops	PADOVA
26/09/2019	Financing sustainable real estate	Workshop	Milano, IT	Professionals from the real estate sector	FFS
17/10/2019	Compraverde Buy green national event	Conference	Roma, IT	Private and Public sectors	PADOVA
04/12/2019	Build Upon 2 Workshop	Workshop	Brussels, BE	EU projects and stakeholders	PADOVA
04/02/2020	INNOVATE workshop organized by the Municipality of Mantova	Workshop	Mantova, IT	EU projects and stakeholders	PADOVA
29/06/2020	EUCF First Webinar	Workshop	Online	Cities	PADOVA
17/09/2020	Urban Promo Green 2020	Workshop	Online	Public administrations and technical experts	PADOVA
07/10/2020	Digital Days Climate Alliance	Conference/Workshop	Online	Cities and EU projects	PADOVA
27/10/2020	Sustainable Places 2020	Conference	Online	Various	PADOVA
24/11/2020	BRESCIA RENOVATION WAVE	Workshop	Online	Local administrations	PADOVA
04/02/2021	Info day on EU funding opportunities at Green Energy Park, Padova	Info session	Padova, Hybrid	Professionals from the construction sector	SOGESCA

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Date	Event name	Event Type	Location	Target Audiences	Partner
23/02/2021	Meeting of POTENT project organized by Municipality of Parma	Workshop	Online	Project partners	PADOVA
26/02/2021	Integrated Home Renovation Services in Europe	Conference	Online	Authorities and organisations dealing with building renovations	PADOVA
31/03/2021	PadovaFIT Presentation at the internal meeting of EUROPA project	Knowledge transfer	Online	Partners of EUROPA project	PADOVA
08/04/2021	Info day on EU funding opportunities at Green Energy Park, Padova	Info session	Padova, Hybrid	Professionals from the construction sector	SOGESCA
15/04/2021	1 st SMAFIN National Roundtable in Romania	Knowledge transfer	Online	Authorities and organisations dealing with building renovations	PADOVA
10/05/2021	PadovaFIT Presentation at the meeting of TURNKEYRETROFIT project	Knowledge transfer	Online	Partners of TURNKEYRETROFIT project	PADOVA
15/06/2021	Covenant of Mayors Investment Forum – energy efficiency finance market place	Conference	Online	Representatives of the Covenant of Mayors, the investment community and the European Commission	PADOVA
06/07/2021	Covenant of Mayors Peer Learning meeting	Knowledge transfer	Online	Cities that have joined the Covenant of Mayors	PADOVA
17/09/2021	Info day on EU funding opportunities at Green Energy Park, Padova	Info session	Padova, Hybrid	Professionals from the construction sector	SOGESCA
24/09/2021	Info day PadovaFIT Project in Bulgaria	Info session	Somlyan, BG	Citizens, local authority and technical players	EAP
07/10/2021	Forum Compraverde Roma – One-Stop-Shops as tools to accelerate the path of energy transition of the Italian building sector	Workshop	Roma, IT	Technical players, local administrations	PADOVA
12/10/2021	OSS: Overcoming legal and organisational challenges to power local renovation waves (EUSEW Side Event)	Conference	Online	Covenant of Mayors signatories, local and regional governments across Europe	PADOVA
20/10/2021	Covenant of Mayors Peer Learning meeting	Knowledge transfer	Online	Cities that have joined the Covenant of Mayors	PADOVA
11/11/2021	Compraverde Padova	Forum	Padova, IT	Local administrations, technical players	PADOVA
15/02/2022	European and national and local policy framework for combating energy poverty.	Conference (IT)	Online	Local administrations	PADOVA
21/02/2022	Info day on EU funding opportunities at Green Energy Park, Padova	Info session/conference	Padova, Hybrid	Professionals from the construction sector	SOGESCA
22/02/2022	TURNKEY RETROFIT Final Conference – Session 2 successful initiatives	Final Project Conference	Online	EU-wide OSS stakeholders	UB
25/03/2022	GBC BuildingLife workshop	Market Consultation	Online	Local administrations, technical players	PADOVA
12/04/2022	SMAFIN- Roundtable Romania	Conference	Online	Various stakeholders in financing and constructions	Timisoara
13/04/2022	International discussion forum “The future of smart buildings – concept, standards, good practices”	Forum/Conference	Sofia, BG	Local, national and int stakeholders from buildings sectors	EAP
14/04/2022	Info day on EU funding opportunities at Green Energy Park, Padova	Info session	Padova, Hybrid	Professionals from the construction sector	SOGESCA
14/04/2022	Presentation of the SECAP elaborated by SOGESCA to the municipality Of Abano	Conference	Abano, Hybrid	Municipalities	SOGESCA

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Date	Event name	Event Type	Location	Target Audiences	Partner
9-11/05/2022	Duezerocinquezero, the first forum on energy and sustainability	20 events including workshops, seminars, conferences, and round tables	Padova, IT	Public institutions, Local administrations, technical players, enterprises	PADOVA
11/05/2022	Forum Energia + Sostenibilità	Forum/Conference	Padova, IT	Various professionals	UB
22/06/2022	EEFIG – Energy Efficiency Financial Group Meeting	Knowledge transfer	Online	Experts and industry representatives, and public and private financial institutions	PADOVA
27/06/2022	EUROPEAN Energy Poverty Hub conference	Conference/workshop	Zagreb, HR	EU-wide stakeholders on energy poverty	CA
08/09/2022	Info day on EU funding opportunities at Green Energy Park, Padova	Info session	Padova, Hybrid	Professionals from the construction sector	SOGESCA
29/09/2022	ORFEE Project Final workshop	Workshop	Brussels, BE	EU-wide OSS stakeholders	CA
04/10/2022	Final event of the EUROPA Mentoring Programme	Conference	Online	Renovation stakeholders across Europe	PADOVA
13/10/2022	GREEN Road	Event promoted by European project GREENROAD	Milan (IT) and online	Public institutions, Local administrations, technical players	PADOVA
14-15/11/2022	Presentation of the SECAP elaborated by SOGESCA to the municipality of Rubano (PD) – Italy	Conference	Rubano (PD), Hybrid	Municipalities	SOGESCA
29/11/2022	Investing in infrastructures: the role of sustainable finance	Workshop	Online	Professional of investments sector	FFC